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# Press Release



## Creative Edge, Inc. Selected as One of The 10 Most Dependable™ Web Designers of the Southern United States.

Lantana, FL, April 1, 2008: Creative Edge, Inc. has been selected by Goldline Research as one of the 10 Most Dependable™ Web Designers of the Southern United States. The list of the 10 Most Dependable Web Designers of the Southern United States has been published in the April issue of Entrepreneur Magazine.

"We have achieved this honor through the hard work, dedication and support of the entire team," said Christine Boyd, President of Creative Edge. "We are all very excited about this award and we thank all of our loyal clients who have helped bring us to this level."

"We are pleased to have Creative Edge, Inc. on this list" said Ryan Kluff, Publisher of Goldline Research. He also said, "They exceeded all of our industry criteria and had outstanding client references." Over 700 Web Designers were contacted regarding the list and the response was overwhelming.

Creative Edge approaches the web a little differently. As a full-service advertising agency, they understand the web marketing aspect, but as web developers, they are also aware as to how the web can benefit the business as a whole. They don't believe you should settle for just an "online brochure."

Technology has made it possible for the web to not only create business, but also to allow a business to run more efficiently and be more cost-effectively. Creative Edge prides itself on personalized service, creative energy and an enthusiasm above and beyond what many clients have come to expect from an ad agency. Creative Edge has experience in determining target audiences, developing branding strategies and image development while creating coordinated, consistent messages through strategic marketing and media plans. Their team works toward one goal; to exceed their clients' expectations with award-winning design, attention to detail and focus on the bottom line.

Goldline Research is a list research and publishing company specializing in investigating the credibility and performance of companies in a variety of professional services industries for selective inclusion in their published The Most Dependable™ lists. Goldline Research works closely with leading professionals in professional services industries to develop criterion for each industry, which forms the basis for its selection process. Goldline Research's lists have appeared nationwide for over 4 years in a wide variety of print publications such as Southwest Airlines SPIRIT Magazine, Texas Monthly, San Diego Magazine, United Hemispheres Magazine, Delta Sky Magazine, Forbes, Fortune, LA Magazine and Phoenix Magazine. In order to be selected to a Most Dependable™ list, firms must meet all of Goldline Research's industry criteria, have no consumer complaints, lawsuits or disciplinary actions and provide client references that are checked and scored based on a proprietary scoring system.